

How to Stand Out on LDR Magazine

Our 5-Step Insiders Guide to Becoming A Top Member

You might be wondering how you can get noticed in such a large community. Here are five insider tips we've picked up over the years for getting noticed in the community:

1. Share Something Interesting:

People in the community respond best to actionable, insightful and newsworthy discussions. Make sure your submission covers at least one of those bases. Your submission might even get placement on the homepage slider.

2. Share Something Remarkable:

The best submissions leave something to be talked about (submissions that get comments earn 176% more views on average). So what questions and debates are there to be had?

3. Sharing Something Unique:

What blogs, links and ideas do you have that few other people know about already? What are things you've found that others haven't? Help the community find new ideas and things to think about. Your unique, valuable insights will help you stand out on ldrmagazine.com.

4. Start Great Conversations:

Lead the articles you start. Post your thoughts in the comments, and invite your peers in to respond. Discussions work best when there's back and forth between members. Be that connecting power to make conversation happen.

5. Always Write a Great Title:

Headlines make the difference in getting your submissions noticed on ldrmagazine.com. Remember - we're all marketers, and we all crave good content and copywriting. Your titles are headlines too!